



KMOV
One Memorial Drive
St. Louis, MO 63102

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 855079
Schedule Dates 09/25/12-10/01/12
Advertiser Spence for Governor (38306)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand REPUBLICAN (168806)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name BROOKS,MICHELE
Phone/Fax (417) 859-5428 /
CPE SPENC/ORDR/925C01
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments SPENCE 4 GOVERNOR

Date Entered 09/18/12
Last Modified 09/18/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06317760
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,817.50
Net Total \$21,632.50
Sales Tax

St. Louis (KMOV) (KMOV)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	56	\$22,725.00
Oct. 2012	9	\$2,725.00
Grand Total:	65	\$25,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	54358- Crimetime Saturday							1		1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	CRIMETIME SAT	9/18/12
2.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	135472- Crimetime Saturday							1		1	\$495.00	\$495.00	St. Louis (KMOV) (KMOV)	CRIMETIME SAT	9/18/12
3.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	43181- 48 Hours Mystery							1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	48 HOURS	9/18/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	48386- News @ 5am	4		X	X	X	X			4	\$85.00	\$340.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
5.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	48386- News @ 5am		1							1	\$85.00	\$85.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	20015- News @ 6am M-F	4		X	X	X	X			4	\$180.00	\$720.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20015- News @ 6am M-F		1							1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	137124- Katie	4		X	X	X	X			4	\$90.00	\$360.00	St. Louis (KMOV) (KMOV)	KATIE	9/18/12
9.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	137124- Katie		1							1	\$90.00	\$90.00	St. Louis (KMOV) (KMOV)	KATIE	9/18/12
10.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	98273- Great Day St. Louis		1							1	\$80.00	\$80.00	St. Louis (KMOV) (KMOV)	GD	9/18/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	98273- Great Day St. Louis	4		X	X	X	X			4	\$80.00	\$320.00	St. Louis (KMOV) (KMOV)	GD	9/18/12
12.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20062- News @ 10pm M-F	2		X	X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
13.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	131968- CBS This Morning	4		X	X	X	X			4	\$160.00	\$640.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
14.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	131968- CBS This Morning	1	X							1	\$160.00	\$160.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20027- Inside Edition	4		X	X	X	X			4	\$180.00	\$720.00	St. Louis (KMOV) (KMOV)	INSIDE	9/18/12
16.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	20027- Inside Edition		1							1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)	INSIDE	9/18/12
17.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20054- News @ 5pm M-F	4		X	X	X	X			4	\$750.00	\$3,000.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
18.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	20054- News @ 5pm M-F		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
19.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	20055- News @ 6pm M-F		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
20.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20055- News @ 6pm M-F	4		X	X	X	X			4	\$750.00	\$3,000.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
21.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20022- Price is Right	4		X	X	X	X			4	\$450.00	\$1,800.00	St. Louis (KMOV) (KMOV)	PRICE	9/18/12
22.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	20022- Price is Right		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	PRICE	9/18/12
23.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20023- News @ 12noon M-F	3		X	X	X	X			3	\$500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
24.0	Normal Line / SPOT	09/29/12-09/29/12	2	:30	20103- News @ 6pm Sa							1		1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12
25.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	20029- Young and the Restless	3		X	X	X	X			3	\$1,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	YOUNG	9/18/12
26.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	20144- Sports Sunday								1	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	SPORT S	9/18/12
27.0	Normal Line / SPOT	09/29/12-09/29/12	2	:30	132086- CBS This Morning: Saturday							4		4	\$50.00	\$200.00	St. Louis (KMOV) (KMOV)	NEWS	9/18/12

CONFIRMATION CONTRACT

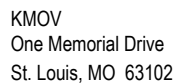
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